

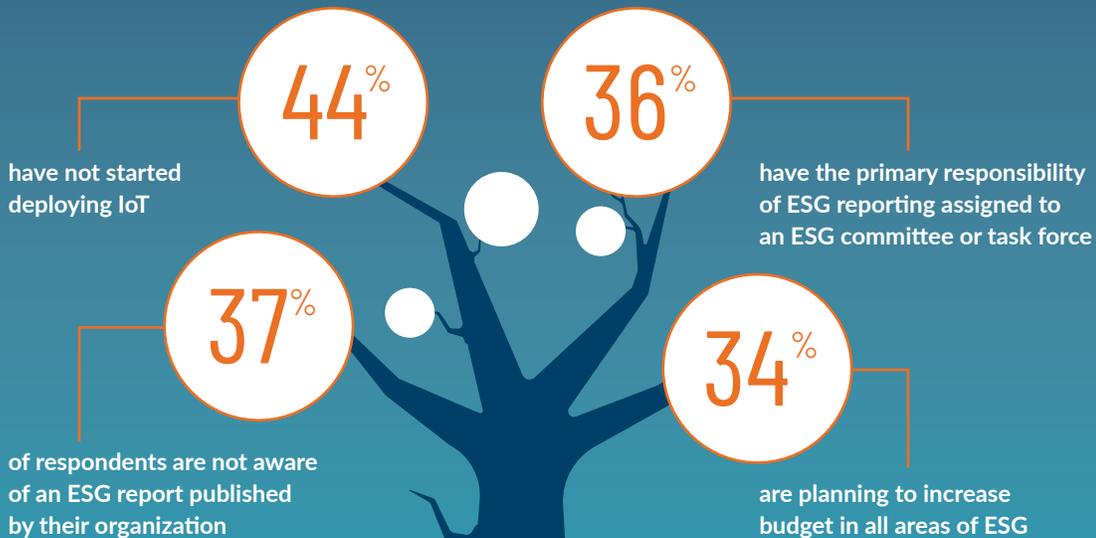
# State of ESG and Emerging Technology Initiatives at Retail and Consumer Products Organizations

Companies in the **retail and consumer products industry** are exposed to **environmental, social and governance (ESG)** risks across the value chain — from sourcing and manufacturing to the distribution and use of products. The ever-growing demands and expectations from consumers have forced companies to rethink sustainability for changing times.

## AT A GLANCE

- Non-public companies are under increased pressure from regulators and their investors (private equity companies) to address ESG.
- More companies are now reporting ESG initiatives on multiple frameworks, not just one.
- Internet of Things (i.e., connected physical devices) is allowing companies to gather data (e.g., on supply chain, packaging) to support ESG initiatives.

At a recent Protiviti webinar, attendees shared where their organization is on the ESG journey:



[Watch Webinar On-Demand](#)

Based on the responses from 330 webinar attendees

